

◇ **About the Grant Program**

This is a program sponsored by the Transient Lodging Tax Committee (TLTC) to promote tourism and economic vitality in Baker County either in the form of an event or tourism enhancement. The TLTC will review applications on an ongoing basis. Grant funding begins July 1st of each year. Event Grants will be limited to \$5,000. Funding is limited, therefore it is prudent to plan ahead and apply as early as possible; no later than 60 days prior to the event. When current year funds are depleted, grants requests may be funded the following year (July 1st).

◇ **Eligibility**

The Event Grant program is open to all individuals, businesses, or organizations in Baker County. Applicants from outside of Baker County are not eligible to apply unless the project provides a direct benefit to tourism or economic vitality in Baker County.

◇ **Criteria**

- The event will enhance the food, retail and lodging revenues in Baker County.
- The event should bring in both demographic and geographic diverse tourists to Baker County.
- The applicant must contact Baker County Marketing Director, Jessica Hobson at info@travelbakercounty.com or (541)519-0763 for assistance in marketing the event.

◇ **Application Process**

- All applicants are encouraged to submit grant requests no earlier than 180 days and **no later than 60 days prior to the event date**.
- The applicant, or representative is required to present the grant request to the TLTC at their next scheduled monthly meeting. Meetings are typically held the third Thursday of each month.

A presentation of the event results including a financial profit and loss statement and a rough breakdown of where event attendees traveled from as the results of the event will be presented to the TLTC within 90 days following the event. Failure to make a presentation will effect eligibility of future grant funding. Return your completed application to the following address:

Baker County Administrative Services
Attn: Shelly Christensen
1995 Third Street
Baker City, OR 97814
schristensen@bakercounty.org

Name of Event or Activity: _____ Federal ID #: _____

Business Address: _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____ Email: _____

Additional Contact: _____ Phone: _____ Email: _____

Amount Requested: _____ Date of Event: _____

Total event or activity budget: _____

Has the event been funded with a TLT grant in the last three years? _____

If yes, how will the funds be used differently? _____

Event Specific Questions

Describe the benefits the event should bring to the vitality of Baker County Tourism & Economy:

If this is an event, please provide:

- Estimated number of attendees: _____
- Estimated number of participants: _____
- Estimated number of overnight stays of attendees: _____

List leadership team including any other supporting organizations or groups that will be involved in implementing the event or activity. If this grant request is in partnership, collaboration with, or requires approval from another agency, organization or event, please include a letter of support confirming their coordination and support of the grant request.

Explain how this event will be self-supported after three years or why annual funding will be requested.

Specify how the grant funds will be used, please be as specific as possible. Examples of how funding should be used include advertising, marketing (web based, radio, television or print), prizes, buckles, trophies, talent, judges, and permits.

Include a detailed budget for the event and list all estimated sources of revenue and expenses. If a profit is anticipated, please list how the excess funds will be used. Also include any additional grant funding you expect to receive.

Reminder, if your budget includes revenue from lodging/overnight accommodations you are responsible to comply with the Transient Lodging Tax Ordinance available on bakercounty.org

Examples of how funding should be used include advertising, marketing (web based, radio, television or print), prizes, buckles, trophies, talent, judges, and permits.

Please complete columns C&D for the grant application listing all income sources for your event or activity. Use columns F&G after the grant has been awarded to track actual budget for your after event report

INCOME					
	BUDGET			Actual	
	Cash	In-Kind		Cash	In-Kind
<i>Baker County TLT Tourism Grant</i>					
OTHER INCOME					
Sponsorships					
Other Grants					
Admission/ registration					
Other					
Other					
SUB TOTAL INCOME					
TOTAL INCOME					
EXPENSES. Examples of how funding should be used include advertising, marketing (web based, radio, television or print), prizes, buckles, trophies, talent, judges, and permits.					
Please complete columns C&D for the grant application listing all expenses for your event or activity. Use columns F&G after the grant has been awarded to track actual budget for your after event report					
	BUDGET			Actual	
	Cash	In-Kind		Cash	In-Kind
Advertising 1					
Advertising 2					
Other					
Other					
Other					
SUB TOTAL EXPENSES					
TOTAL EXPENSES					

**BAKER COUNTY TRANSIENT LODGING TAX COMMITTEE
TOURISM GRANT PROGRAM
PRESENTATIONS GUIDELINES**

A PRESENTATION OF EVENT RESULTS IS REQUIRED WITHIN 90 DAYS OF THE EVENT.

**LISTED BELOW ARE VARIOUS ITEMS TO INCLUDE IN YOUR PRESENTATION. HANDOUTS
AND VISUAL AIDES ARE RECOMMENDED.**

- ◆ **Event Attendance:** Please include an estimated number of attendees and demographic breakdown.

- ◆ **Finalized Budget:** Provide a financial profit & loss statement showing the results of the event.

- ◆ **Funding Utilization:** Include a summary of how the funds were used and impacted the event.

- ◆ **Impact on Lodging:** Provide an estimate of the attendee's overnight stay.

- ◆ **Future Plans:** What are your future plans for the event? Do you have plans to expand the event? What improvements are you making?