

BAKER COUNTY FAIR BOARD

5 – YEAR BUSINESS PLAN

2009-2014

MISSION STATEMENT

To manage, maintain & promote the Baker County Fair Grounds for the benefit of its citizens.

Baker County Fair Board

A seven member volunteer board appointed by the Baker County Commissioners to oversee facility operations and maintenance of the Baker County Fair Grounds and Community Event Center as well as producing a quality County Fair.

Advisory Board

A three-member non-voting board appointed by the Baker County Commissioners that provides additional expertise to the Fair Board.

Fair Grounds Manager

Staff that conducts administrative business, coordinates, events, and markets the facilities for rentals on behalf of the board. The Fair Grounds Manager oversees volunteers, staff, and day-to-day facilities operations.

Past, Present, & Future

The Baker County Fair has been in existence since the 1920's. On an annual basis the fairgrounds serves a wide range of citizens. The annual County Fair draws from the entire county with an annual attendance of 7000. The following are the numbers of individuals served by the fair grounds in addition to the annual fair thru use of the facilities.

	2006	2007	2008	2009	2010	2011	2012
Public Use	26,035	20,645	18,976	16,474	29,385	22,586	
Private Use	1,804	3,569	4,914	4,336	4,487	2,896	
Youth Use	3,680	3,902	5,539	8,366	8,767	9,565	
Total Usage	31,519	28,116	29,429	29,176	42,639	35,047	

The future includes the marketing, management, and improvement of the Baker County Fair Grounds to serve the community as the site of the County Fair and the facility to use for events of all types.

Capital Assets

The following capital assets are currently available at the Baker County Fair Grounds:

Cockram Arena – Indoor Show Arena (8100 sq ft), Kitchen, heat, restrooms, Grass Courtyard
Rodeo Grounds – Arena and Grand Stand (seats 750)-, no restrooms, announcer stand, stock corrals (), covered horse stalls (4), bucking chutes (), Roping chutes, arena lights, water, electricity
Event Center – 6400 sq ft, Coml. Kitchen (gas grill, 2 convection ovens, gas range, freezer, refrigerator, ice maker), restrooms, heat/AV, electrical
Grass Courtyard -
Corner lot – undeveloped lot on Campbell/Grove
Livestock Barns - Sheep/Swine Barn-north of Cockram Arena, Beef/Goat Barn – south of Cockram Arena
Equipment – Dance Floor Dishes Bleachers 6 Low and 2 high sets Tables Chairs RV Hookup (electrical & water) Benches

Non-Capital Improvement - 5 year goals In order of Priority

Goal
Web Page- <i>consultant hired</i>
Develop Assistant Fair Manager- <i>hired Angie Turner – 4/15/2010</i>

Develop Marketing Strategy-<i>Reviewed with Baker County Marketing 1/2011</i>
Sound system for Event Center
12- 12ft Powder River Panels to complete Beef Ring
Lawn Mower & attachments- <i>completed 5/2010</i>

Capital Improvement Goals - 5 year goals not in priority order

Goal
Rodeo Grounds-<i>Repair Grandstands</i>
Rodeo Grounds – <i>Restrooms/Concessions</i>

<i>Rodeo Grounds – Trees/landscape along East Fence</i>
<i>Rodeo Grounds – repair/rebuild boundary fence</i>
<i>Rodeo Grounds – rebuild stock corrals</i>
<i>Rodeo Grounds – Permanent Horse Stalls</i>
<i>Campbell St Corner Lot – Fencing/landscaping</i>

<i>5-Acre Field – Fence/Landscape</i>
<i>Community Event – Office & Meeting Rooms- completed 11/16/2009</i>
<i>Community Event – North (Main) Entrance</i>
<i>Community Event – Acoustic/Audio/Video Design & Engineering-consulting completed 6/2011</i>
<i>Community Event – Audio/Video & Acoustics</i>
<i>Community Event – West Entry/OSU Extension- parking completed/Bioswale in process of completion</i>
<i>Community Event – Exterior Painting- Completed 10/2011</i>
<i>Community Event – Exterior Landscaping & Sidewalks- West entrance sidewalks completed 8/10/2010</i>
<i>Community Event –Events Center Roof Replacement.</i>
<i>Community Event – Hall Floor Treatment</i>
<i>Community Event Area Separation Curtains</i>
<i>Community Event Accordion Partition</i>
<i>Community Event Exterior Insulation & Stucco Finish System</i>
<i>Community Event SE Access & Parking</i>

<i>Cockram Arena – Plywood installation on walls- installed 2/9/2010</i>
<i>Cockram Arena – paint plywood, kitchen, bathrooms- completed 6/2010</i>
<i>Cockram Arena-replace old freezer, refrigerator, microwave-completed 7/2010</i>
<i>Cockram Arena – upgrade range/grill-currently raised \$4200 toward goal of \$7000</i>
<i>Cockram Arena – complete Store Room in NW corner</i>
<i>Cockram Arena – Alley Gate between Event Center and Compound</i>
<i>Cockram Arena – Split the Back Lights from front lights</i>
<i>Cockram Arena – install light pole with lights</i>
<i>Cockram Arena – Switch for lights facing Leo Adler Field</i>
<i>Cockram Arena - Grass Area – Low Fence</i>
<i>Cockram Arena – additional large animal scale</i>
<i>Leo Adler Field – D-Street Landscaping</i>